

## Take this quick test.

If you answer "Yes" to any of these questions, it's time to get your hearing checked.

- 1) Do you hear but frequently have difficulty understanding what was said?
- 2) Has your ability to hear sounds decreased in any way?
- 3) Have family members or friends expressed concern about your hearing?
- 4) Do you avoid certain social situations because it's difficult to hear?
- 5) Do you have a history of work-related noise exposure?
- 6) Do you turn up the radio or TV volume so high that others complain?
- 7) Do you have difficulty following conversations in groups or when there's background noise?
- 8) Do you experience ringing, buzzing or other noises in one or both ears?

If you suspect that you have a hearing loss, it's important to focus on everything you'll gain by being able to hear more clearly. The first step in improving your hearing is to have it tested. Hearing tests are quick, safe and painless.

For a listing of HearPO<sup>®</sup> providers in your area, call **1-888-HEARING** or visit [www.hearpo.com](http://www.hearpo.com).

## Did you know?

Over 28 million Americans currently have impaired hearing?

Nearly one of every four people over the age of 55 has some degree of hearing loss?

Up to 95% of people with hearing loss can benefit from hearing aids?

Save on  
hearing health care  
with HearPO<sup>®</sup>.

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*Hearing Benefits Made Simple*

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# Welcome to the Benefits of HearPO.

1-888-HEARING

HearPO® is a network of professionals providing quality hearing health care services and hearing instruments throughout the United States. With more than 1,400 locations in North America, we make access to hearing care services and products convenient and affordable for our members. To assure you of the highest quality care, the HearPO network is comprised exclusively of audiologists and Board Certified hearing instrument specialists.

At HearPO, patient satisfaction is our number one concern. We regularly survey a significant number of our customers to make sure that our providers are giving care that meets our strict standards. As an illustration, when asked whether they would recommend their hearing professional to a friend, more than **90%** of HearPO patients responded, "Yes."

## OUR COMPANY

HearPO is a leading hearing health care company with a network of convenient clinic locations. Our parent company, Amplifon USA, is the largest provider of hearing health care products and services in North America. Our size gives us the capability to negotiate substantial discounts and pass the savings on to HearPO members like you.

## OUR COMMITMENT

At HearPO, our mission is to provide and promote standards of quality patient care in the field of audiology. Our continuing research, development and training let us offer the most technologically advanced products at the best prices. **Our goal? Your satisfaction!**

## OUR PROVIDERS

The HearPO network includes only quality hearing professionals licensed in the state in which they practice. These caring, experienced providers are ready to help you with all of your hearing health needs.



## SAVINGS, SERVICE AND MORE

As a HearPO member, you enjoy substantial savings off the manufacturer's suggested retail price of all HearPO brand hearing instruments. Your benefits include...

- Savings on all styles of hearing instruments: Completely-In-The-Canal, Canal, In-The-Ear and Behind-The-Ear.
- Savings on all levels of technology, including the newest programmable and digital instruments.
- Access to more than 1,400 HearPO affiliate locations across the United States.
- Discounts on hearing aid repairs.
- A 60-day trial period with a money-back guarantee.
- Comprehensive follow-up services at no charge for one year.
- Free demonstrations of the latest available technologies.
- Testing performed by licensed hearing care professionals.

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